

Contact: Mary Jane Grinstead  
Email: mjgrins@gmail.com  
Phone: 773.525.1174

News Release  
**FOR IMMEDIATE RELEASE**

## Coast Southwest Announces David K. Hoff Promotion

Placentia, CA – (December 15, 2014) David K. Hoff has been appointed to the position of vice president of regional operations at Coast Southwest effective immediately. He will continue to lead company operations, including customer service, for the Placentia, CA facilities and all other Coast Southwest locations except the territory served by the Arlington, TX branch.



Formerly, Mr. Hoff was Coast's director of operations. In addition to the new duties, he also directs several corporate functions including procurement and the company's NACD (National Association of Chemical Distributors) effort where he is currently serving as that organization's western region president.

"In six and a half years, Dave Hoff has had a transformational effect on our organization," said Joseph C. Cimo, president of Coast Southwest, "I am delighted to elevate him to this new level, confident that he will be instrumental in helping us realize the very ambitious growth plans Coast Southwest has developed."

Prior to joining Coast Southwest, Mr. Hoff spent more than eighteen years with CHEMCENTRAL culminating in the role of regional vice president. He holds a Bachelor of Science degree in marketing from California State University at San Diego also known as San Diego State.



### About Coast Southwest

Coast Southwest, Inc. (Placentia, CA) is a leading full-service, regional chemical distribution company. From five strategic locations, we serve manufacturers and formulators of personal care and household products throughout the western United States with high-quality functional ingredients, on-time deliveries, and exceptional customer service.