



## PUT MORE LIFE IN YOUR HAIR CLAY MASK

Detoxify your hair with this natural bio-active **Pelavie**<sup>®</sup> **Yellow Clay** treatment to help cleanse and draw out toxins and impurities that can build up on the hair and scalp. It features naturally-derived oils and butters with olive-based esters to impart moisturization and non-greasy nourishment. Vegetable-based oil **Cosmodan 20**, an alternative to mineral oil, adds beneficial nutrients. **Glossamer**<sup>™</sup> **L6600** delivers exceptional shine-boosting and volume to bring hair back to its healthier self.

### PHASE A

Deionized Water	71.90%
<b>Dissolvine</b> <sup>®</sup> <b>NA2-S</b> <sup>1,2</sup> (Disodium EDTA)	0.50%
Glycerin 99.7% USP Kosher <sup>1</sup> (Glycerin)	2.00%
DL-Panthenol 50% <sup>1</sup> (Panthenol)	0.50%
<b>Conditioner P10</b> <sup>1,3</sup> (Polyquaternium-10)	0.80%

### PHASE B

<b>Olivatis</b> <sup>™</sup> <b>19</b> <sup>1,4</sup> (Olive Oil Polyglyceryl-6 Esters (and) Phospholipids)	3.00%
<b>Olivatis</b> <sup>™</sup> <b>18</b> <sup>1,4</sup> (Olive Oil Polyglyceryl-6 Esters (and) Sodium Stearyl Lactylate (and) Cetearyl Alcohol)	4.00%
<b>Cosmodan 20</b> <sup>1,5</sup> (Elaeis Guineensis (Palm) Oil (and) Brassica Campestris (Rapeseed) Seed Oil)	4.00%
<b>Tamanu Butter</b> <sup>1,5</sup> (Calophyllum Inophyllum Seed Oil (and) Butyrospermum Parkii Nut Extract)	2.00%
<b>Kpangan Butter</b> <sup>1,5</sup> (Pentadesma Butyraceae Seed Butter)	2.00%
<b>Coconut Olein</b> <sup>1,5</sup> (Cocos Nucifera (Coconut) Oil)	1.00%
<b>Cosmosil B</b> <sup>1,5</sup> (Brassica Campestris Seed Oil (and) Oryza Sativa Bran Oil)	0.50%
<b>Endimate</b> <sup>®</sup> <b>33V</b> <sup>1</sup> (Caprylic/Capric Triglyceride)	1.00%
<b>Glossamer</b> <sup>™</sup> <b>L6600</b> <sup>1</sup> (Brassica Campestris/Aleurites Fordi Oil Copolymer)	2.00%

### PHASE C

<b>Pelavie</b> <sup>®</sup> <b>Yellow Clay</b> <sup>1,6</sup> (Bentonite)	4.00%
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### PHASE D

<b>Sharomix 704</b> <sup>1,7</sup> (Benzoic Acid (and) Sorbic Acid (and) Dehydroacetic Acid (and) Phenoxyethanol)	0.80%
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## Suppliers

<sup>1</sup>Coast Southwest, Inc. <sup>2</sup>AkzoNobel Functional Chemicals LLC, <sup>3</sup>3V Sigma USA, <sup>4</sup>Medolla Limited, <sup>5</sup>International Cosmetic Science Centre, <sup>6</sup>The Innovation Company®, <sup>7</sup>Sharon-Laboratories, Ltd.

## Properties

**pH:** 6.5 - 7.0

**Viscosity:** spindle 6 @ 60 rpm = 2,500 - 2,700 cst.

## Procedure

**Phase A** – Combine Phase A ingredients in formula order into main vessel with propeller mixing and begin heating to 60°C to 70°C. **Phase B** – In a separate vessel, combine Phase B ingredients in formula order under propeller mixing and begin heating to 60°C to 70°C. Once both Phase A and Phase B are fully uniform, add Phase B to Phase A with continuous mixing. Once fully dispersed, discontinue heat. **Phase C** – Once temperature is at 35°C to 40°C, add Phase C to Phase AB with continuous mixing. **Phase D** – Add Phase D to Phase ABC, discontinue mixing and switch to a homogenizer. Homogenize for 10 to 30 seconds. Once complete, transfer to a holding vessel.