CoastSouthwest™
Fluid Thinking. Innovative Solutions.™

CSW 007-20

LASH LENGTHENING MASCARA PRIMER AND BASE

This diverse formula utilizes the film-forming capabilities of Endicare® DP-530S and the water-resistance properties of Olivatis™ 12 to coat and volumize lashes. With Fiflow® BTX's lash-lengthening and hair-volumizing abilities, this formula may be a final mascara base or a primer.

PHASE A

Deionized Water	57.40%
Dissolvine® 220-S[1,2] (Tetrasodium EDTA)	0.10%
Synthalen® W2000[1,3] (Acrylates/Palmeth-25 Acrylate Copolymer)	2.00%
Endicare® DP-530S[1] (Polyethyloxazoline)	2.00%

PHASE B

Micromatrix® Fractile AN[1,4] (Water (and) Corn Starch Modified)	15.00%
Hydrasoft® Pine[1,4] (Water (and) Hydroxyethylcellulose (and) Preservative System)	5.00%
Creagel® Crystal ID[1,4] (Isododecane (and) Ethylene/Propylene Copolymer)	8.00%
Novatext® Mat[1,4] (Hydrogenated Polyisobutene (and) Polymethylsilsesquioxane (and) Vinyl Dimethicone/Methicone Silsesquioxane Crosspolymer (and) Ethylene/Propylene Copolymer)	3.00%
Olivatis™ 12[1] (Polyglyceryl-3 Pentaolivate)	2.00%

PHASE C

NaOH 30% w/w Solution (Sodium Hydroxide)	QS

PHASE D

Sharomix EG-14[1,5] (Ethylhexylglycerin (and) Phenoxyethanol)	0.50%
Fiflow® BTX[1,4] (Perfluorohexane (and) Perfluoroperhydrophenanthrene (and) Perfluorodecalin (and) Perfluorodimethylcyclohexane)	5.00%

SUPPLIERS

[1]**Coast Southwest, Inc.**, [2]Akzo Nobel Functional Chemicals LLC, [3]3V Inc., [4]The Innovation Company®, [5]Sharon-Laboratories

PROPERTIES

pH: 6.50-7.0
Viscosity: spindle 4 at 10 rpm = 15,000-17,000

PROCEDURE

Phase A – Add Phase A to main vessel under shear mixing. **Phase B** – Add Phase B in order to main vessel under high shear mixing. **Phase C** – Add Phase C to main vessel slowly. Note: Batch will thicken. QS to desired pH. **Phase D** – Add Phase D to main vessel and allow uniformity. Transfer to final container.

DISCLAIMER: Seller makes no warranty of any kind, express or implied, concerning the use of this product in any application. User assumes all risk of use, storage, or handling, whether in accordance with directions or not.

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