

# ANTI-AGING SOLUTIONS



**CoastSouthwest**<sup>™</sup>  
Fluid Thinking. Innovative Solutions.<sup>™</sup>

## Our Anti-aging Solutions Never Get Old.™

A fundamental desire of humans is to remain forever young. While there is no fountain of youth to reverse aging magically, cosmetic science allows women and men to retain their youthful looks through the use of innovative skin care products. The demand for more and better solutions has driven an explosive expansion of the anti-aging industry worldwide.

At Coast Southwest, our advanced anti-aging actives allow you to scientifically diminish the appearance of fine lines and wrinkles, restore skin resilience, and improve firmness, effectively reducing the signs of aging.



### Alguard™

**INCI:** PORPHYRIDIUM POLYSACCHARIDE

**Alguard** is a multi-functional skin active shield. It is a standardized and purified natural polysaccharide solution derived from red microalgae (*Porphyridium* sp.) and imparts anti-aging, anti-inflammatory, and anti-irritant properties to sun and skincare formulations.

Through the unique organized mesh it creates on the skin's surface, **Alguard** acts immediately to give a tightening, smoothing and lifting effect, while maintaining skin barrier function and hydration. Adhering to the skin's surface, **Alguard** uniformly lifts up fine lines and wrinkles to achieve the desired youthful result in about 30 minutes from first application.

### Fiflow®

**INCI:** PERFLUOROHEXANE (AND) PERFLUOROPERHYDROPHENANTHRENE (AND) PERFLUORODECALIN (AND) PERFLUORODIMETHYLCYCLOHEXANE

**Fiflow** products are anti-aging and anti-cellulite skin care actives based on fully fluorinated perfluorocarbons which carry oxygen to the skin.

Fluorinated perfluorocarbons are safe, stable, inert materials with exceptionally fast skin penetration. **Fiflow** products function as dermal fillers and di-electric muscle relaxants delivering both immediate results and long-term effects. **Fiflow's** oxygen delivery system hydrates, improves skin metabolism, and promotes skin renewal.



### EndiMoist®

**INCI:** SODIUM HYALURONATE

**EndiMoist** is a range of high purity cosmetic grade sodium hyaluronate (HA) in a variety of molecular weights (<10 kDa -1,800 kDa). **EndiMoist MHA** is the new generation oligo sodium hyaluronate and is produced by enzymatic degradation. This innovative method results in higher safety and more biological actives.

## GlyAcid®

**INCI:** GLYCOLIC ACID

**GlyAcid** is the new global benchmark for high purity glycolic acid. CrossChem's state-of-the-art process produces a personal care ingredient free of formaldehyde.

Although manufactured through a proprietary saponification technology, **GlyAcid** delivers the same glycolic acid molecule currently used in personal care products across the globe... minus the impurities.

Now formulators can confidently replace the glycolic acid they are using with an ingredient that is more pure.



## Olivatis™ Emulsifiers



**Olivatis** is a family of high-performing natural emulsifiers derived from Italian olive oil. These novel ingredients impart a luxurious skin feel and elegant texture while providing stability to the finished product. **Olivatis 11, Olivatis 12, Olivatis 13, and Olivatis 17** have received Cosmos Natural approval from Ecocert.

Olive oil has long been a basic ingredient for herbalist and cosmetic preparations due to its lubricating, restructuring, and skin protecting properties. This new generation of emulsifiers delivers the ultimate in olive oil-based chemistry.

**Olivatis** emulsifiers are natural, sustainable, and PEG-free. They are ideal for nonionic systems.

## C-VITE

**INCI:** SODIUM ASCORBYL PHOSPHATE

**C-Vite** is a more stable form of Vitamin C (ascorbic acid) which converts to the Vitamin-C form itself by enzymatic activity within the skin, making it a potent antioxidant for use in a wide range of skin care preparations.

**C-Vite** thereby maximizes the protective properties of Vitamin C by retaining its effectiveness over time. Vitamin C is one of the most widely used antioxidants for protecting the skin against UV-induced free radical damage.



## Phytotherapy Micronized Tea Powders

These highly concentrated tea powders have ten times the potency of loose tea. They are antioxidant-rich and protect against harmful UV rays, inhibiting damaging free radicals.

**Green Tea Powder** has been shown to stimulate the removal of dead skin cells. It helps reduce redness and inflammation and provides anti-fungal properties. **Black Tea Powder** is loaded with anti-oxidants and vitamins. **Rooibos Tea Powder** contains zinc and alpha hydroxy acid. It imparts a soothing effect on irritated skin.



Keep your actives functioning...

## Endicare® ETP Cold Process Emulsifiers

The **Endicare ETP** series is a family of innovative Liquid Dispersion Polymers that are highly effective, easy-to-use thickening, emulsifying, suspending, and stabilizing agents. They are ready-to-use, provide instant viscosity with the addition of water, do not require neutralization, heat, or energy to create stable emulsions, and save valuable processing time and manufacturing costs.



...and your anti-aging formulations preserved.



## Sharon Biomix Blends

**Biomix** preservative blends are a range of broad spectrum products containing unique, organic citrus extracts, designed for the preservation of personal care products. They are characterized by good solubility in water and other commonly used solvents, good tolerance to elevated temperatures, and excellent performance across a wide pH range. The **Biomix** family of products allows cosmetic formulators to meet the world-wide growing demand for milder and greener cosmetic formulations without compromising on performance.

## Contact Us

CORPORATE HEADQUARTERS  
505 South Melrose Street  
Placentia, CA, 92870-6337 USA  
Phone: 714-524-2777  
Fax: 714-524-8363  
Email: [info@coastsouthwest.com](mailto:info@coastsouthwest.com)

1-800-621-0500  
[coastsouthwest.com](http://coastsouthwest.com)

