COLOR SHADE DISPERSION WITH UV-PROTECTION FOR CC CREAMS

Over 25 shades available, and more can be custom tailored. Easy to use in every production plant without dusting problems.

AS YOUR PARTNER, The Innovation Company offers a wide library of guide formulations with different textures and performances. We also offer as a service, SPF in-vitro testing, SEM pictures, Zeta Potential studies, rheological studies, skin elasticity, and TEWL measurements in our well equipped laboratories in France.
**Color Shades**

Creasperse® CC color shade dispersions are developed especially for CC creams. They are ready-to-use color shades with broad spectrum UV protection. As they are in liquid form, no machinery or know-how of color adjusting or pigment dispersing is needed. They are ideal for companies, who have no expertise in color cosmetics, but who want to have CC creams in their product lines.

Creasperse® CC color shade dispersions are based on E172 Iron Oxides and E171 Titanium Dioxide, and they meet cosmetic regulations around the world. They also contain mineral UV filters with the maximum UV A protection to provide UVA-protection with a critical wavelength of over 370 nm or PA++++.

In the development of Creasperse CC dispersions, we use Zeta Potential control. This is crucial to obtain a high stability and good application from packaging to skin.

Creasperse® CC dispersions are based on a choice of photo-stable emollients, either of natural or synthetic origin.

Creasperse® CC AF is based on Alphaflow®, which is a highly branched material to enhance the pigment dispersion.

Creasperse® CC VS is based on vegetable Squalane to meet COSMOS standard.

UV-protection

Creasperse® TR 45 AF70 is a UV-dispersion, which contains a physical UV-filter for high SPF and UVA protection. It is based on a photo-stable ultrafine Titanium Dioxide dispersed in photo-stable hydrogenated Polydecene.

**Emulsifiers**

Biometrics® emulsifiers are based on natural ingredients and bring excellent softness to emulsions. They can be used as traditional hot process emulsifiers, but the range also offers alternatives for cold processing.

**Anti-Aging**

Fiflow® BTX is a multifunctional anti-aging material, which functions immediately upon application as a wrinkle filler and di-electric muscle relaxant. Fiflow® gives an instantly smoother appearance on skin surface, as well as activates the skin’s metabolism.

**Moisturizing**

Hydrasoft® Moist brings moisture to the skin and creates a fresh after-feel.

Creanatural® BioCollagen has excellent moisture retention properties.

**Skin Lightening**

BNpoly® UV Crystal TR45 provides further UVA protection and a ceramic look.

**Light Reflecting Properties**

Creaflakes® WL50 reflect light to give luminosity and radiance.

**Texturizing Agents**

Novatext® products reduce any tackiness in the formulation and bring a smooth application with a matte finish. They consist of silicone-based texture modifiers and emollients.

Novatex® products provide a soft and silky feel with a non-greasy and matte application.